



HAZEL WOLF ENVIRONMENTAL FILM FESTIVAL

10th Anniversary

In Seattle, Washington
May 1-4, 2008

Film Festival Facts

The Northwest's endearing and highly revered film festival, the Hazel Wolf Environmental Film Festival (HWEFF) is celebrating its 10th anniversary on the University of Washington (UW) campus May 1-4, 2008. Our partnership in 2007 with the UW led to a record attendance, with over 500 attendees, 50 films, 20 intriguing panels and renowned environmental leaders. The festival is known as the meeting ground for diverse, independent voices to tell their stories and collaborate with other filmmakers, citizens, and organizations.

In 2008, HWEFFN will build on the success of the past ten years with an inspiring festival lineup that showcases our popular eco-classics with innovative new environmental media and films that promise to inspire dialogue and spark positive social action. We anticipate that attendance will increase over 50% with the help of UW campus groups and long-time Hazel supporters returning to celebrate the festival's anniversary.

In addition to screenings of important and provocative films, this unique film festival will include expert speakers and panel discussions as well as workshops for seasoned and aspiring filmmakers. Organizations working closely on featured issues will be present to connect attendees to additional resources and information on how to get involved in some of the most critical issues of our time.

About Hazel Wolf Environmental Film Network

The mission of the Hazel Wolf Environmental Film Network is to bring together filmmakers with environmental activists, educators, government, scientists, business, and concerned citizens to raise awareness of environmental and social issues, as well as to improve the quality and effective use of environmental media. HWEFFN works to provide opportunities for active discussion around pressing cultural and environmental issues.

About Our Partner

Founded in 1861, the **University of Washington** (UW) is one of the oldest state-supported institutions of higher education on the Pacific coast. Through its three-campus system and through educational outreach, evening degree program, and distance learning, it extends educational opportunities to more than 43,000 students annually.

As the pre-eminent research university in Washington, the UW and its faculty, staff, and students recognize the responsibility to act as a positive force for the enhancement of the local and global environment. The UW community also includes renowned climate experts and numerous environmental initiatives and programs. HWEFFN is pleased to partner with such a distinguished institution in presenting this year's festival.

About The Venue

Johnson Hall is located on the University of Washington's beautiful and historic Seattle campus. Easily accessible by public transportation, this year's festival will feature four screening rooms including a state-of-the-art, 200-seat auditorium.

2008 Hazel Wolf Environmental Film Network Sponsorship Opportunities

This influential film festival draws hundreds of people from Seattle and surrounding communities, as well as UW students, faculty, and staff. The festival provides a variety of opportunities for organizations, businesses and individuals to be recognized for their support of the festival and the exploration of critical environmental and social issues through film and media. HWEFN and its supporters have a proven track record of promoting this event to reach thousands of people. Promotional tools and festival collateral include: widespread distribution of the festival poster, targeted circulation of festival postcards, extensive email announcements, partnerships with organizations and businesses including website cross-promotion and special events that generate momentum leading up to the festival.

*****BONUS PROMOTION.** HWEFN is a participant in Seattle's **Greenfestival**—one of the nation's largest sustainability events—expecting over 20,000 people in April 2008. HWEFN festival sponsors will receive additional exposure at this event as HWEFN promotes the festival and distributes festival materials on site.

Below is a summary of sponsorship opportunities. **Attached is a detailed breakdown of sponsorship benefits.** To discuss sponsorship opportunities, please email info@hazelfilm.org or call us at 206.624.9725.

PRESENTING FESTIVAL SPONSOR (3 available) \$3,000

The overall festival sponsorship provides the maximum amount of exposure. Your business logo will be placed most prominently in promotional and PR material and on the website. In addition, your business name and logo will secure the most prominent exposure at the event. Three of these sponsorship levels are available.

EVENING SESSION SPONSORS (3 available) \$1,500

The festival will present two expert keynote speakers—one Friday night and one Saturday night—plus a Thursday evening *Free Student Night*. The Evening Sessions will feature speakers along with the screening of an important film. Our Evening Sessions are an opportunity for all festival goers to converge and connect during one of the most popular components of the festival.

OPENING NIGHT RECEPTION SPONSORS (2 available) \$1,500

The opening night reception sponsor will be our co-host for the evening. This is an opportunity to help Hazel supporters celebrate the festival with food, drink, mingling and networking. The reception is the kick-off to the Friday evening keynote speaker and film session.

ROOM SPONSORS (4 available) \$750

In addition to the main auditorium, the festival is comprised of 2 additional viewing rooms, a workshop room and filmmakers' lounge. Room sponsors will be acknowledged in conjunction with all events taking place in the sponsored room.

CHAMPIONS, SUPPORTERS & FRIENDS OF HAZEL

Thanks to the generosity of our festival Champions, Supporters and Friends of Hazel, HWEFN continues to fulfill its mission of bringing the festival and other Hazel programs to the community. Support our region's inspiring festival and HWEFN by choosing one of the festival packages below:

CHAMPIONS OF HAZEL \$500

2 Full Festival Passes, 2 Opening Night Reception Tickets, 5 Movie Session Tickets

SUPPORTERS OF HAZEL \$250

1 Full Festival Pass, 1 Opening Night Reception Ticket, 5 Movie Session Tickets

FRIENDS OF HAZEL \$100

1 Full Festival Pass, 1 Opening Night Reception

**2008 Hazel Wolf Environmental Film Network
Sponsorship Benefits**

SPONSORSHIP BENEFITS	Principal Festival Sponsor \$3,000 (3 available)	Evening Session Sponsor \$1500 (3 available)	Opening Night Reception Sponsor \$1500 (2 available)	Room Sponsor \$750 (4 available)	Champions of Hazel \$500	Supporters of Hazel \$250	Friends of Hazel \$100
Promotional material with sponsor logo	Most prominent	Included	Included	--	---	---	---
Program Ad	Full page	¼ page	¼ page	Business card	---	---	---
Program listing in "Sponsor Thank You"	Most prominent	Prominent	Prominent	Included	Included	Included	Included
Webpage sponsor logo with link to sponsor webpage	Most prominent	Prominent	Prominent	---	---	---	---
Webpage listing with link to sponsor webpage	---	---	---	Included	Included	Included	---
Monthly e-newsletter mention	Included	---	---	---	---	---	---
Recognition at monthly Green Film Series and at HWEFN events at Green Fest 2008	Included	Included	Included				
On-stage recognition	Each session	During Session	Reception & Friday Evening Session	Screenings in Sponsored Room	---	---	---
Event signage with sponsor logo	Most prominent	Prominent	Prominent	Sponsored session	---	---	---
Complimentary HWEFF Program with sponsor materials	Included	Included	Included	Included	---	---	---
Exhibitor space at event and/or material at the event Sponsor Table	Included	Included	Included	Included	---	---	---
Opening Night Reception / Evening Session Ticket (\$25 value)	10	6	6	4	2	1	1
Full Festival Pass (\$100 value)	6	4	4	2	2	1	1
Movie Session Ticket (\$10/\$7 value)	10	5	5	5	5	5	---